



PHOTOGRAPHY TIPS

If you use your iPhone to snap "behind the scenes" or "lifestyle" photos to share on social media, here are some photography tips.

- Natural light is the best lighting source for DIY photography. Be sure to take your photos facing the light; avoid taking pictures with the light behind you.
- When possible, use a tripod to steady the camera. Amazon has this [desktop tripod](#) or or use you can use two binder clips as a makeshift tripod.
- Try not to use flash in low light situations. If possible, have a friend hold their phone with the flashlight on directly above the thing you want to shoot. This is a food stylist trick – food and drink always looks better in photos when the light is being held directly above it, rather than to one side.
- If your object is far away, do not zoom in as it slows down the shutter speed. Take the photo, then crop it for better quality.
- Instead of relying on Instagram filters use an app like FaceTune, VSCO or Lightroom to edit your photos. Recommended: use Lightroom to brighten photos with the Light & Airy mobile presents (\$40, lightandairyphotog.com).



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